

Best Research Paper Awards

The best Technical and Management research paper will be awarded with First Prize worth Rs.5000.

Registration Fees

-No Registration FEE.

-Certificate will be issued for presented research papers.

Prescribed Format for submitting Paper

1. Maximum **two** authors (one author and one co-author) are allowed per paper.
2. The manuscript should have a 1” margin on all sides and prepared in a 11-point font “Times New Roman”, single line spacing in two columns. Abstract not exceeding 250 words in 10 point bold-italic and full paper should be between 2000 and 3000 words. Author needs to send their detailed correspondence address (Name / Designation / Organization, Institution / e-Mail/ Cell No., Tel. No.) The references should be as per APA Style and submit it to eitbm@viitindia.org For more details visit our website:

www.viitindia.org

Important Dates

Submission of Full Paper:
22nd Jan, 2018

Acceptance and Confirmation:
Within three working days of submission

Conference Days:
12th & 13th Feb, 2018

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Vidya Pratishthan's

**Institute of Information
Technology, Baramati**
NAAC Accredited with 'A'



e-ITBM2018

**9th International Conference on
Changing Paradigms of
Business Intelligence through
Digitization**

12th & 13th Feb, 2018

In association with



Savitribai Phule Pune University

ABOUT VIIT:

VIDYA PRATISHTHAN'S INSTITUTE OF INFORMATION TECHNOLOGY (VIIT) has a rich heritage of cutting-edge technology and innovation. VIIT was established in February 2000 at Baramati.

In the pursuit of academic excellence, VIIT offers management programs like MCA and MBA affiliated to Savitribai Phule Pune University and approved by AICTE New Delhi. We also have a Research center of SPPU. **In the year 2014, NAAC, awarded VIIT with 'A' grade.**

VIIT has sprawling Wi-Fi campus spread over 5.89 acres. It provides incredible infrastructure and amenities like network of more than 350 computers powered with Gigabit Fiber Optic Cable for the students. Five boys' hostels and two girls' hostels having capacity to accommodate over 1000 students, computerized library and well equipped auditorium, are the unique rudiments of VIIT.

VIIT provides great opportunity to their students to develop various skills through well functioning Entrepreneurship Development Cell and Industry Institute Interaction Cell.

OBJECTIVES OF CONFERENCE

- To develop a knowledge pool through the discussions among various stakeholders of inclusive business intelligence and digitization.
- To make a platform available to research scholars for presenting their work in the areas of business intelligence and digitization.

PUBLICATION:

9th International Conference invites IT and Management professionals, academicians, research scholars and PG students to present their original and unpublished research work for the conference on the given themes. However, the list of sub themes in the brochure is indicative.

Authors may write and present research papers in line with the main theme. All papers will be reviewed by the panel of experts. Selected papers of the conference would be published in the conference proceedings, however certain papers may also be selected for publication in our peer reviewed international journal **"VIIT Research Journal"** with **ISSN 2278-6112**. Right to publish selected papers is vested with panel of experts.

Conference Theme

Changing Paradigms of Business Intelligence through Digitization

Sub - Themes for Technical Papers

1. Artificial Intelligence and Advanced Machine Learning
2. Intelligent Apps
3. Intelligent Things
4. Virtual and Augmented Reality
5. Digital Twin
6. Blockchain
7. Conversational Systems
8. Mesh App and Service Architecture
9. Cloud Services / Computing

Sub - Themes for Management Papers

1. Green HR
2. Work-Life Balance
3. Mentoring at work place
4. Digital Marketing
5. Behavioral Finance and its implications
6. Plastic Money
7. Crypto-currency
8. Social Intelligence
9. Spiritual Intelligence